

# Swinging Britain Fashion In The 1960s Shire Library



## Swinging Britain: Fashion in the 1960s (Shire Library Book 9) by Rabindranath Tagore

★★★★☆ 4.2 out of 5

Language : English  
File size : 35991 KB  
Text-to-Speech : Enabled  
Enhanced typesetting : Enabled  
Word Wise : Enabled  
Print length : 88 pages  
Screen Reader : Supported



The 1960s was a time of great social and cultural change in Britain. The post-war baby boom generation came of age, and with them came a new sense of freedom and optimism. This was reflected in fashion, with the emergence of new styles that were more youthful, colorful, and expressive than anything that had come before.

One of the most iconic figures of the Swinging Sixties was Mary Quant. Quant was a young designer who opened her first boutique in London in 1955. Her clothes were quickly adopted by the young and fashionable, and she soon became known for her youthful, playful designs. Quant's most famous creation was the miniskirt, which she introduced in 1964. The miniskirt was a symbol of the new, more liberated woman, and it quickly became a must-have item for fashion-conscious women all over the world.

Another iconic figure of the Swinging Sixties was Twiggy. Twiggy was a model who became famous for her androgynous look. She had short, cropped hair, big eyes, and a slim figure. Twiggy's look was a radical departure from the more traditional beauty standards of the time, and she quickly became a fashion icon. Twiggy's style was often imitated by other young women, and she helped to popularize the androgynous look that was so popular in the 1960s.

Carnaby Street was one of the most popular shopping destinations in London during the Swinging Sixties. The street was home to a number of boutiques that sold the latest fashion trends, and it was a popular hangout for young people. Carnaby Street was also known for its vibrant music scene, and it was a popular destination for live music and dancing.

The fashion of the Swinging Sixties was a reflection of the social and cultural changes that were taking place at the time. It was a time of great optimism and freedom, and fashion reflected that. The clothes were more youthful, colorful, and expressive than anything that had come before, and they helped to define the decade.

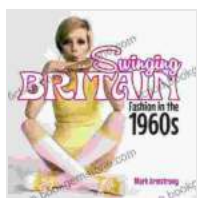
## **The Shire Library**

The Shire Library is a collection of over 1000 books on the history of fashion. The library is located at the University of Leeds, and it is one of the most comprehensive collections of its kind in the world. The Shire Library has a number of books on the fashion of the Swinging Sixties, including books on Mary Quant, Twiggy, and Carnaby Street.

The Shire Library is a valuable resource for anyone who is interested in the history of fashion. The library's collection of books on the Swinging Sixties

provides a unique insight into one of the most important and influential periods in fashion history.

The Swinging Sixties was a time of great social and cultural change in Britain. The fashion of the time reflected these changes, with the emergence of new styles that were more youthful, colorful, and expressive than anything that had come before. The Shire Library has a number of books on the fashion of the Swinging Sixties, which provide a valuable resource for anyone who is interested in the history of fashion.



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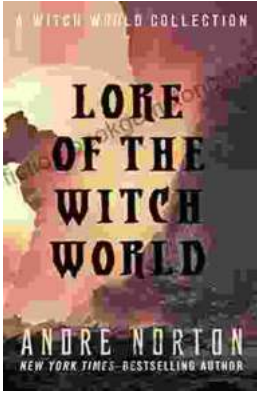
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